



Can new PCs save your business money?

Employees working on older PCs are often frustrated and plagued by poor PC response, system freezes or crashes. Combined with current operating systems, a new PC based on the Intel® Pentium® 4 processor can help increase employee productivity and help decrease your system maintenance costs¹.

If you're still on Microsoft* Windows* 95 or 98 or Windows NT*, now is the optimal time to upgrade to Windows* XP. Not only does it include a broad range of productivity enhancements, its improved reliability and robustness means significantly less blue screens and reboots boosting productivity by cutting down on service interruptions. Windows XP will also allow you to take advantage of the multitasking benefits of Hyper-Threading Technology².

Don't make the mistake of upgrading the operating system and not the PC. New operating systems require a lot more processing power than their predecessors. Independent research shows it is often cost prohibitive to upgrade the operating system on



older PCs—the highest return on investment is gained replacing older PCs and the operating system simultaneously³. By deploying a modern operating system on fast, Pentium 4 processors, you'll be well equipped to adopt whatever applications make the most business sense for your organization.

As warranties expire on older systems, component failure becomes a bigger risk. Employees may not perform regular, proper system back-ups. If a hard drive crashes, critical work or data could be permanently lost resulting in stalled or lost business transactions.



For more info visit www.intel.com,
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or contact your local Intel product reseller.

¹ http://www.intel.com/eBusiness/it/management/pp024601_sum.htm?iid=ebus+it_hight1&It@Intel measured the productivity benefit gained by upgrading our standard employee system bundle from an Intel® Pentium® III processor-based system running Microsoft's Windows 2000® and Office 2000; to an Intel® Pentium® 4 processor-based system running Windows XP® and Office XP: Study participants completed the ten tasks in the study an average of 21 percent faster on the Pentium 4 processor-based system bundles.

² Hyper-Threading Technology requires a computer system with an Intel® Pentium® 4 processor supporting HT Technology and a Hyper-Threading Technology enabled chipset, BIOS and operating system. Performance will vary depending on the specific hardware and software you use. See <http://www.intel/info/hyperthreading/> for more information including details on which processors support HT Technology.

³ Forbes.com, 08.30.01, "Should You Bother With Windows XP?" <http://www.forbes.com/2001/08/30/0830xp.html>

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